

Brief Program

July 7, 2025 (Monday)

Registration

July 8, 2025 (Tuesday)

Opening Ceremony, Keynote Speeches and
Invited & Oral & Poster Presentations

July 9, 2025 (Wednesday)

Invited & Oral Presentations

Explore Hong Kong



Ocean Park



Hong Kong Disneyland



Ngong Ping 360



The West Kowloon Cultural District

Avenue of Stars



Highlights in MMBD2025



Accepted full papers will be published in **EI&Scopus** indexed conference proceeding. The past five MMBD conference proceedings have been **indexed** by EI&Scopus smoothly within 1.5-3 months after publication in FAIA by IOS Press.



Selected excellent papers will be recommended to related **EI/SCI/SSCI** indexed journals.



Best Oral/Poster Presentations and **Outstanding Reviewers** will be awarded with **free registration** to the next MMBD Conference and a certificate.



It is to be held in Hong Kong, a highly prosperous **free port** and an **international metropolis**, the **third largest financial center in the world**, one of the **freest economies** and one of the most competitive cities, known for a clean government, good public order, a free economic system and a sound rule of law.



Conference Secretaries:

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Brief Introduction to

Co-organized by Xiangnan University, MMBD2025 is to be held during July 7-9, 2025 in Hong Kong. As an annual event, the MMBD conference is aimed at providing a high-level platform for experts and scholars all over the world to share their latest ideas of big data and management and foster the prosperity of the discipline. It consists of keynote speeches, invited speeches, poster presentations and oral presentations.

July 7-9, 2025

Hong Kong



MMBD2025

The 6th International
Conference on
Modern Management
based on **Big Data**

Call for Papers

General Topics

Modern Management

Big Data

Management Information Systems
 Management Decision Making
 Human Factor Engineering
 Total Quality Management
 Manufacturing Systems
 Engineering Economy
 Facilities Planning
 Management Strategy
 Logistic System
 Human Resources
 Cost Analysis

Data Visualization
 Big Data Technologies
 Data Capture and Storage
 Scalable Storage Systems
 Cloud Computing Platforms
 Data Mining Tools and Techniques
 Distributed File Systems and Databases
 Machine Learning Algorithms for Big Data
 Big Data Search, Mining and Visualization
 Architectures for Massively Parallel Processing
 Big Data for Business, Government and Society
 Big Data Analysis in Lifelong Education Management

See more topics of MMBD2025 at
<http://www.mmbdconf.org/Topics>

Important Deadlines

First Round
 Submission
 Deadline

Feb. 28, 2025

Final Edited
 Versions of
 Accepted Papers
 Submission
 Deadline

May 19, 2025

Early
 Registration
 Deadline

April 15, 2025

Estimated
 Publication Date
 for Conference
 Proceeding

July 1, 2025

How to
 Submit

1. Submit via MMBD online submission system via
<http://www.mmbdconf.org/>
2. Consult via email at mmbd@mmbdconf.org



Paper Publication

Conference Proceedings

Indexed by **EI, Scopus, etc.** Estimated Publication Date
 Published by **IOS Press** July 1, 2025



The past five MMBD
 conference proceedings are all
 published and indexed
 smoothly in the book series

*Frontiers in Artificial
 Intelligence &
 Applications (FAIA)*

ISSN:
 0922-6389 (print)
 1879-8314 (online)

Submission Requirements

1. Full paper must be written in English ≈ 7 pages typeset according to FAIA template;
2. Acceptance or rejection will be announced after the peer-review process (about 3-5 weeks);
3. Plagiarism is strongly prohibited;
4. Abstract should be strictly within one A4 page in length containing 200-250 words.

Call for Presentations

Time Allotted for Oral Presentations

Keynote	40 mins
Invited	20 mins
Regular	15 mins

Notes: Each presentation includes 3 mins for preparation and Q&A / discussion.

Organizing Committee



Conference Co-Chair

Prof. Dr. Hongru Zou, Secretary of CPC Committee,
 Xiangnan University, China



Technical Program Committee (TPC) Chair

Prof. Dr. Md. Mamun Habib, School of Business and
 Entrepreneurship, Independent University, Bangladesh;
 Visiting Scientist, University of Texas - Arlington (UTA), USA



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 Dr. Man Fung Lo, The University of Hong Kong, China
 Dr. Hugo Wai Leung Mak, The Chinese University of Hong Kong &
 The Hong Kong University of Science and Technology, China
 Dr. Omaira Hassan, Robert Gordon University, UK
 Dr. Jakkrit Thavorn, Thammasat University, Thailand

Invited Speaker (updated till Jan. 10, 2025)

Assoc. Prof. Dr. Tipawan Silwattananusarn,
 Faculty of Humanities and Social Sciences,
 Prince of Songkla University, Thailand

